



TWHS Boys Soccer Booster Club Meeting September 20, 2021

Welcome



Agenda



- 01 Program Introduction**
Coach Jason Fanning
- 02 Booster Club Overview**
Luis Pratts
- 03 2020-2021 Budget Review**
Heather Ostrowski
- 04 Poinsettia Fundraiser**
Luis Pratts
- 05 Closing Remarks/Questions**
Luis Pratts

TWHS Soccer Program



Coaches



Jason Fanning

**Head Coach/
Varsity Coach**

jfanning@conroeisd.net



Mike Fredrickson

JV Coach

mfredrickson@conroeisd.net



Chris Gunzelman

Freshman Coach

cgunzelman@conroeisd.net

Program Expectations



- Weekly Routine
- Participation
- Missing practice
- Injuries
- Covid



Soccer Program Highlights



A Winning Tradition

13 Consecutive District Champions

17 Consecutive Playoff Appearances

Three Teams –

Freshman

Junior Varsity

Varsity

Around 90 Students in Program –

Players, Managers, Trainers

Overall Program Timeline



Dec - Jan

Scrimmages/Non-District Games

First Scrimmage (Dec 10)
Christmas Break Practice/Games
(Dec 27- Dec 31)

Feb 4 - Mar 18

District Games

5 home/5 away (Tue/Fri)
Spring Break Game (Mar 18)



Dec 2

Team Selection

Jan 6 - Jan 22

Tournaments

Varsity Kilt Cup (Jan 6-8)
Austin Lakes Elite Tournament
(Jan 13-15 Varsity)
Freshman/JV Cup (Jan 20-22)


Mar 25-Apr 17

Playoffs

Varsity Only
Top 4 Teams in District




December 2021 – Christmas Break

 School
Vacation

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12	13	14	15	16	17	18
					Games vs Tompkins	
19	20	21	22	23	24	25
26	27	28	29	30	31	1
	Practice – Varsity and JV	Games v Channelview (V/ JV)	Practice- All Teams	Practice- All Teams	Games @ Langham Creek (JV,VAR, Fr)	
2	3	4	5	6	7	8
	Potluck Dinner	Games at Tomball Memorial (FR/JV)		Kilt Cup (Varsity)		
	Practice- All Teams				JV/ Fr vs Nimitz	

March 2022 – Spring Break

 School
Vacation

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6	7	8	9	10	11	12
		Games v Grand Oaks (JV,VAR,Fr.)			Games at Conroe (JV,VAR,Fr.)	
13	14	15	16	17	18	19
			Practice- All Teams	Practice- All Teams	Games v College Park (JV,VAR,Fr.)	

Booster Club Overview





2021-22 Officers



President- Luis Pratts

Vice President- Joakim Langkaas

Vice President- Marco Beijen

Vice President- Vacancy

Secretary- Jennifer Keating

Treasurer- Heather Ostrowski



What is a Booster Club?

- 501(c)(3) non-profit organization run by parents
- Supplement what the school does to benefit the players(our children)

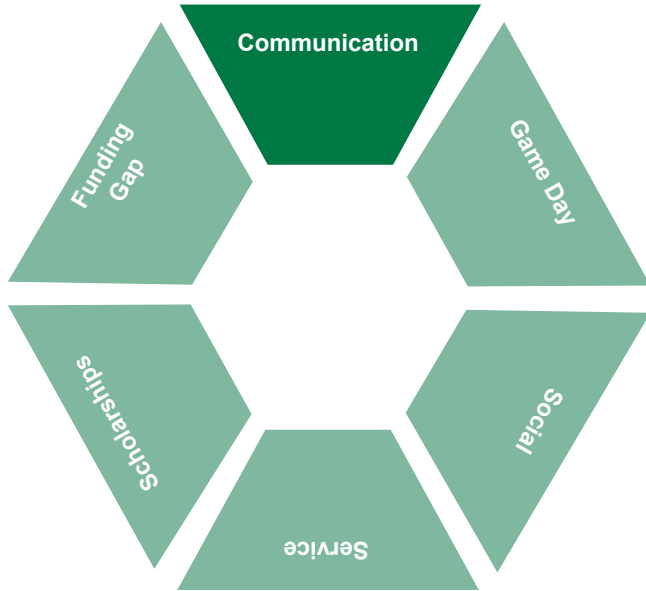
**Supplement
Funding**

**Support
Game Day
Activities**

**Promote the
Soccer
Program**



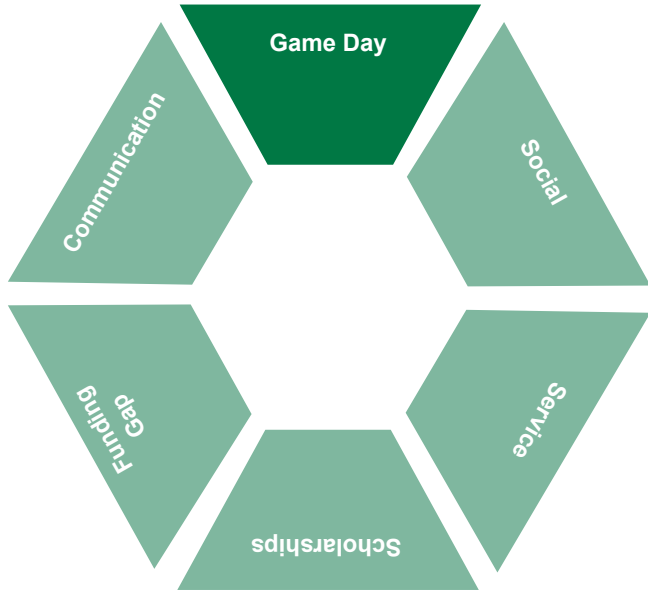
BOOSTER CLUB ACTIVITIES - Communication



- Emails, Facebook, Website, Twitter, Instagram



BOOSTER CLUB ACTIVITIES – Game Day



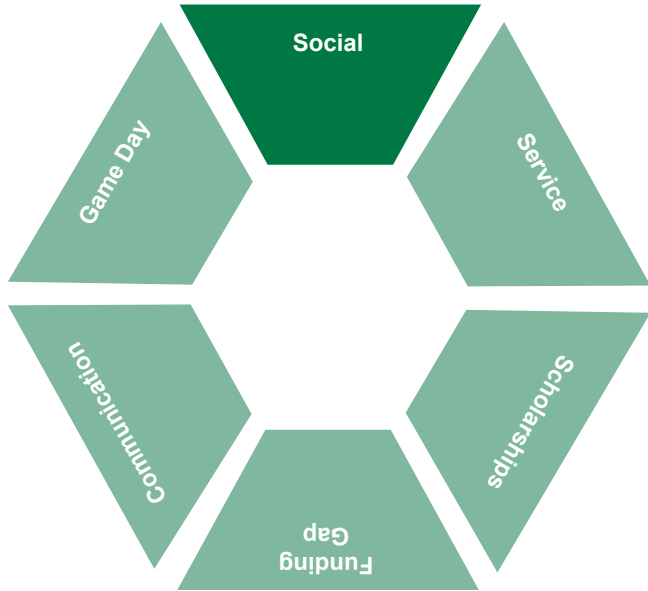
- Concessions
- Merchandise
- Public Address
- Game Clock
- Photography
- Tournaments
- Game Day Shirts
- Game Day Meals



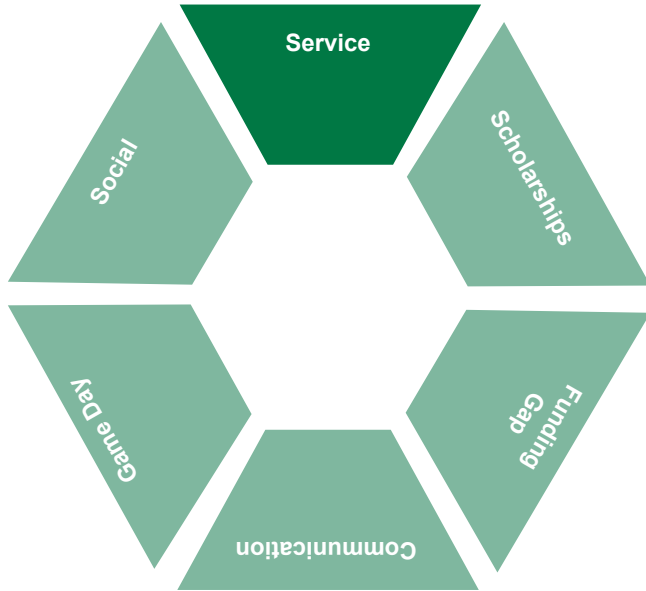
BOOSTER CLUB

ACTIVITIES – Team Building/ Social

- Parade Entry
- Pasta Nights
- Moms' Game
- Senior Night
- Potluck Dinner
- Annual Program
- Teacher Appreciation Game
- Annual Banquet



BOOSTER CLUB ACTIVITIES - Service

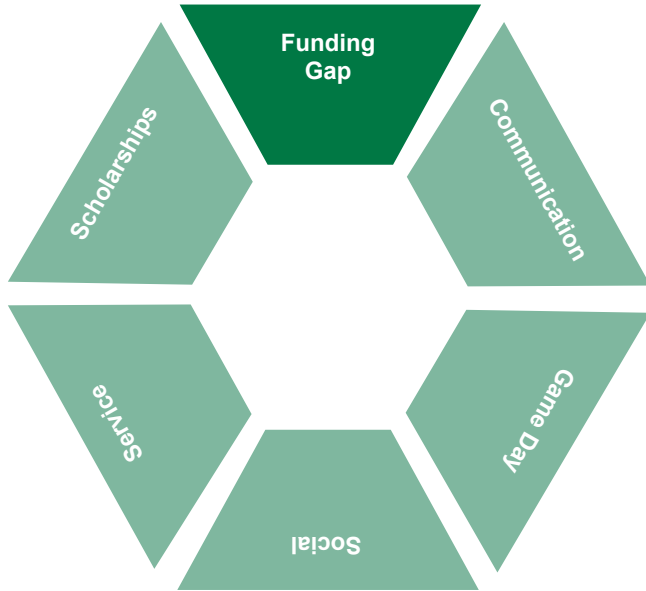


- Montgomery Food Bank (2019, 2020, 2021 - cancelled Ice storm)
- TOPSoccer (2018)
- Hurricane Harvey Cleanup (2018)



BOOSTER CLUB

ACTIVITIES – Funding Gap



- Supplement Shrinking Public Funding for Program Costs



TWHS Soccer Program Costs

Uniforms

90 players need home and away kits, backpacks, rain gear, jackets, etc.

Travel

Varsity team travels to Austin, TX for a three-day tournament – 2 nights at hotel, plus meals

Referees

Scrimmages, tournaments, and games require referees

Game Day Staffing

Ticket taking, concessions, game clock operation, announcing, photography

Equipment

Balls, scoreboard, computers, cameras, training aids, etc.

Coaches

Supply the coaches for the three soccer teams

TWHS Soccer Program Costs

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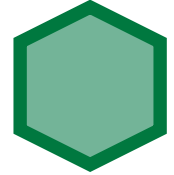
Travel

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Referees

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Typically Covered
by District



Game Day Staffing

Ticket taking, concessions, game clock operation, announcing, photography

Equipment

Balls, scoreboard, computers, cameras, training aids, etc.

Coaches

Supply the coaches for the three soccer teams



Booster Club Income

Sponsorships

Identify local businesses to sponsor the soccer program

Merchandise/ Concessions

The proceeds from merchandise and concessions help support the booster club

Kroger Card

Link your membership account to the booster club to earn donations with every purchase

Booster Dues

Dues provide membership in the booster club and financially support the program activities

Tournaments

TWHS hosted tournaments provide a portion of the registration fees in exchange for volunteering

Poinsettia Fundraiser

Sell poinsettias for Christmas to raise money, or participate in the buy-out

Amazon Smile

Link to the booster club to earn donations with every purchase

Booster Club Membership Dues

Your participation in the Booster Club allows for the support of TWHS Boys Soccer Program.

The booster club is a 501(c)(3) non-profit organization, so donations are tax deductible.



**\$50
Varsity
Fee**

**\$100
Booster
Membership
Dues per
season**

**Dues
Payable by
December 7**

Booster Membership Benefits

Voting Rights

Help determine booster club policy and activities

Annual Program

Annual program created every year to memorialize the season with player pictures, action photos, and team pictures

Game Day Shirt

Players are asked to wear a game day shirt to school on game days

Banquet Ticket

One free player banquet ticket provided to the end of year program celebration

Volunteering

Committee	Board Member	Chair	Committee	Board Member	Chair
Website	Marco		Annual Program	Marco	
Social Media	Marco		Concessions	Luis	
Merchandise	Heather		Kilt Cup	Joakim	
Poinsettia Sales	Luis		Potluck Dinner	Jennifer	
Parade	Vacancy		JV/Varsity Cup	Joakim	
Sponsorship	Luis		Game Keeper	Joakim	Tom Lattin
Service	Heather		Spirit	Vacancy	
Team Reps	Jennifer		Teacher Appreciation	Jennifer	
Game Day Meals	Luis	Krista Burleson	Banquet	Luis	
Photography	Marco				

Parent Sign-up

www.HighLanderSoccer.com

Click the **RED Parent Sign-Up** button



Treasurer Report (Members only)



New Business

Election confirmation of Treasurer



Poinsettia Fundraiser



Poinsettia Fundraiser

For many years, TWHS Boys Soccer Program is known for selling poinsettias to raise money for the soccer program.

This is our only traditional fundraiser and completes prior to the soccer season.

Our goal is to have all families participate by either selling at least 10 plants, or by choosing to pay the \$50 buyout.

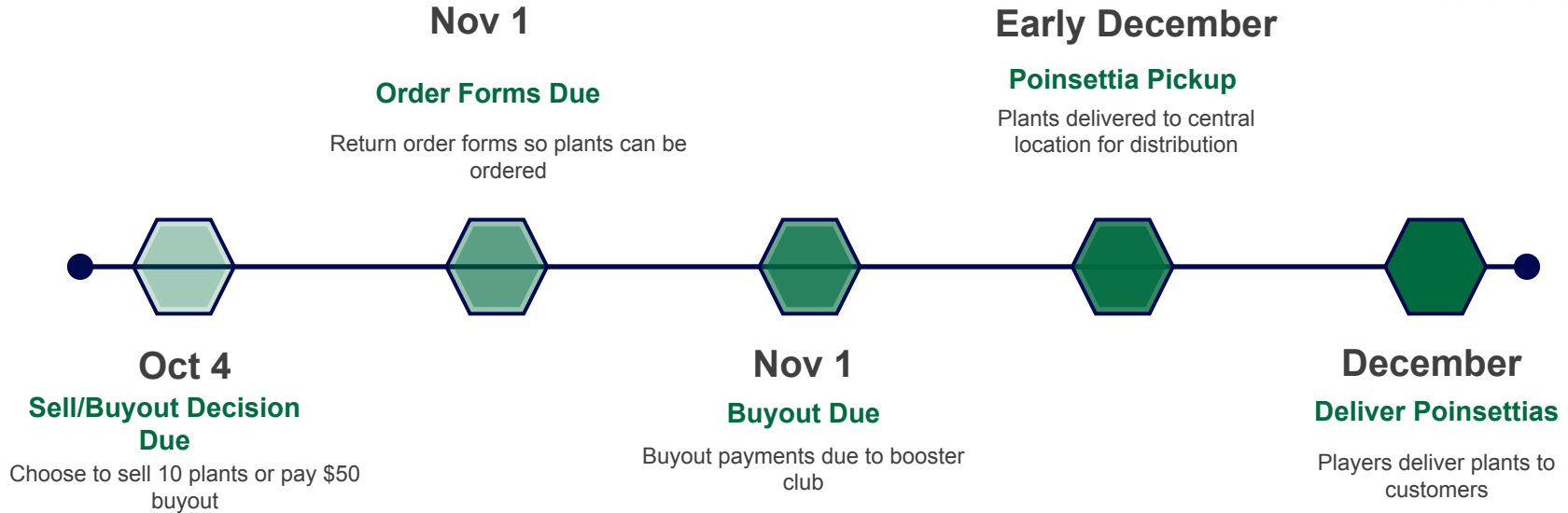
**Sell at least
10 Plants**

**\$50
Buyout**

**Instead of
selling plants**



Poinsettia Timeline



Sponsorships

- Find Local Businesses or Businesses Owned by Booster Members
- Packages range from \$250-\$1,000
- Benefits include
 - Website advertising
 - Logo on banner at school
 - Advertisement in annual program
 - Announcement at Home Games (Silver+)



Closing Remarks/
Questions



How
Can
You
Help?

**Participate in
Poinsettia
Fundraiser**

**Sign up for
Kroger and
Amazon Smile**

**Attend Games
And Booster
Meetings**

**Pay Your Dues
on Time
(December)**

**Help Find
Sponsorships**

Volunteer!



Action Items

- Complete Volunteer Interest Form – Google Form available on (<http://www.highlandersoccer.com/>) Click the RED Button
- Identify Sponsorship Opportunities
- Sign up for Kroger Card and Amazon Smile



2021-2022 Boys Soccer Booster Club Meeting Dates

First Monday of the Month- 7pm

October 4th

February 7th

November 1st

March 7th

December 6th

April 4th

January 3rd

May 2nd



Key Upcoming Events/Dates

- Practice Shirts delivered Last week.
- October 4, 7:00 pm: Booster Meeting – Main Campus- TWHS LGI
 - Volunteering Opportunities
- October 4: Poinsettia Sell vs. Buyout Decision Due (\$50)
- October 21, 5:00 pm: Red & Green Parade - TWHS Main Campus
 - TBD if event will occur (will need candy donations)



Any Questions?

- Email Coach Fanning for the Boys Soccer Program related questions.
- Email Booster Club for any questions on how to support the Boys Soccer Program.





**THANK YOU FOR CONSIDERING VOLUNTEERING
FOR OUR EVENTS!!**

“Volunteers do not necessarily
have the time; Just have the
heart.”

Elizabeth Andrew

Thank You & Have a great Night!

Highlander Website Information

(HighlanderSoccer.com)

- **Facebook, Twitter, Instagram, Shutterfly, Email Links** [Home page]
- **Game Schedule** [Schedule and Results/Season Games]
- **Key Booster Club Dates** [Schedule and Results/Key Dates]
- **Amazon Smile/Kroger Instructions** [Booster Club/About]
- **Sponsorship Levels & Prices** [Sponsors]
- **By-Laws** [Booster Club/Documents & Forms]

